

The Association of European Businesses

Connective. Informative. Effective.

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GENERAL INFORMATION

- The Association of European Businesses (AEB) is the main representative body of foreign investors in the Russian Federation and EEU.
- The AEB was **founded** in **1995** on the initiative of a number of European companies that operated in Russia, Ambassadors of EU member countries and the head of the European Commission's Representative Office in the Russian Federation.
- The AEB is an active community of more than **500 member companies** from the member states of the EU, the European Free Trade Association (EFTA) and other countries, which have business activities with and in the Russian Federation.
- The AEB is an advocate of its members' opinion, generated in over 60 industrial and cross-sectoral committees, subcommittees and working groups.





AEB MISSION

- Working to improve the business, investment and trade environment in Russia for AEB members through:
 - networking activities;
 - information support;
 - quality lobbying.
- Promoting partnership and economic integration between:
 - the Russian Federation;
 - the European Union;
 - the Eurasian Economic Union.



AEB MEMBERS BENEFIT FROM

1. Committee membership

 First-hand information and involvement within 60 industrial, cross-sectoral committees, subcommittees and working groups (including inter-committee communication and activities that help to share expertise in different economic spheres).

2. Lobbying power

 Cooperating with Russian, European and Eurasian authorities to solve business issues and effective interaction with lawmakers, participating in the AEB committees and working groups, including the AEB South regional and AEB North-Western regional committees.

Association of European Businesses

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3. Access to business information through:

- Early warning system with regards to Russian, EU and EAEU legislation.
- Quarterly market updates on business/economic/legislative issues.
- Open meetings, political and economic briefings and conferences.



4. Participation in the <u>Annual business survey</u>

and access to its detailed results and analytical information.

The Survey is a highly valuable source of first-hand information that gives an overview of the attractiveness of the Russian investment climate and highlights the key challenges and strategies of European companies doing business in Russia.





5. Marketing opportunities:

- AEB newsletters (AEB Weekly) and the website: introducing new companies to the current members.
- Placing member companies' news on the AEB website.
- Sponsorship opportunities available at conferences, open meetings receptions, etc.
- Increasing visibility and public awareness by sharing expert opinions in <u>AEB publications</u> and in the course of more than <u>200 AEB annual events and meetings</u>.

6. Networking:

- Respectful social events, including EU embassies based Euroreceptions opened exclusively for top management of the member companies.
- Access to the AEB online <u>membership directory</u> with contact information on all the member companies.
- Business breakfasts for new members with AEB Board members and the AEB CEO.



One Window Procedure for work visas and work permits AEB Members benefit from a quicker and easier way of applying for work visas and work permits for their foreign employees in Russia.

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Business Services Platform (BSP) — a

webpage where a potential client can request a quotation for different types of services (legal, consulting, auditing, etc.) from AEB member <u>companies by filling in a short form.</u>*

*in the process of relaunch

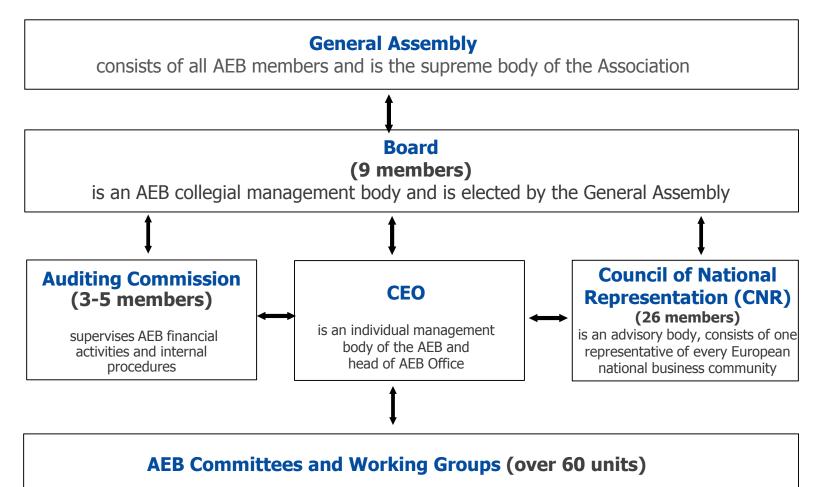


<u>AEB Loyalty Programme</u> — a unique opportunity for its members to benefit from the exclusive discounts on the products and services provided by other member companies.





The Structure of the Association is defined in the AEB Charter



AEB ACTIVITIES



The AEB seeks to achieve its goals through different activities, including:





REGULAR AEB EVENTS

N⁰	Event	Month	Location	
1	Annual Automobile Manufacturers Committee press conference	January	Moscow	
2	AEB Annual Customs Conference	March	Moscow	
3	TIAF Automechanika Forum	April	Kazan	
4	Northern Dimension Forum	April	Saint Petersburg	
5	AEB Annual General Meeting	April	Moscow, Saint Petersburg, Krasnodar	
6	AEB Flagship Conference	Мау	Moscow	
7	AEB Annual HR Conference	Мау	Moscow	
8	AEB Taxation Forum	June/December	Moscow	
9	AEB Annual IPR Conference	June	Moscow	
10	IMAF Automechanika Forum	August	Moscow	
11	AEB Annual Migration Conference December Moscow		Moscow	



EVENTS REGULARLY SUPPORTED BY THE AEB

N♀	Event	Date	Location	
1	Russian Investment Forum	February	Sochi	
2	Congress of Eurasian Waste Electrical Electronic Equipment Solutions	March	Moscow	
3	St. Petersburg International Legal Forum SPBILF	April	St. Petersburg	
4	Russian Health and Safety Week	April Sochi		
5	Compliance conference ICA	Мау	Moscow	
6	St. Petersburg International Economic Forum SPIEF	June	St. Petersburg	
7	Construction Equipment Forum	June	Moscow	
8	Innoprom	July	Ekaterinburg	
9	Comtrans Arena	September	Moscow	
10	Open Innovations Skolkovo Forum Octob		Moscow	
11	Eastern Economic Forum	September	Vladivostok	
12	Russian Energy Week	October	Moscow	
13	Eurasian Economic Forum October V		Verona, Italy	



AEB COMMITTEES AND WORKING GROUPS ACTIVITIES

Issues and recommendations provided by over 40 industrial, cross-sectoral and regional committees, subcommittees and working groups are published annually in **Position Paper**.

INDUSTRIAL COMMITTEES

- Agribusiness
- Airlines
- Automobile Manufacturers
- Automotive Components
- Banking
- Commercial Vehicles
- Construction Equipment
- Construction Industry & Building Material Suppliers
- Crop Protection
- Energy
- Food Processing
- Health & Pharmaceuticals
- Home Appliances Manufacturers
- Hotels and Tourism
- Insurance & Pensions
- IT & Telecom
- Machine Building & Engineering
- Retail Trade
- Seed

REGIONAL COMMITTEES

• North-Western



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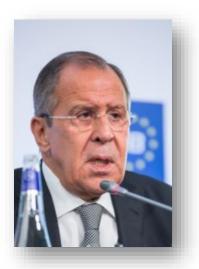
CROSS-SECTORAL COMMITTEES

- Compliance & Ethics
- Customs & Transport
- Finance & Investments
- Human Resources
- Intellectual Property
- Legal
- Migration
- Product Conformity Assessment
- Public Relations & Communications
- Real Estate
- Safety, Health, Environment & Security
- Small & Medium-Sized Enterprises
- Taxation

WORKING GROUPS

- Coatings Industry
- Non-food FMCG
- Tobacco Products
- Modernisation & Innovations
- Regulation of Chemical Products

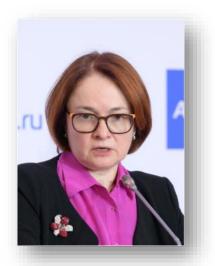




Sergey Lavrov Minister of Foreign Affairs



Sergey Sobyanin Mayor of Moscow



Elvira Nabiullina Governor of the Bank of Russia





Denis Manturov Minister of Industry and Trade



Maxim Reshetnikov Minister of Economic Economic



Maxim Oreshkin Aide to the President of Russian Federation





Alexey Khersontsev Deputy Minister of Economic Development



Alexander Morozov Deputy Minister



Vyacheslav Burmistrov

Head of the Department of state policy in the field of technical regulation, standardisation and ensuring the unity of measurements, Ministry of Industry and Trade





Pavel Zavalny Chairman of the State Duma Energy Committee



Grigory Ivliev Head of the Federal Service for Intellectual Property of the Russian Federation



Yuri Kontemirov Head of the Directorate for the protection of rights of personal data subjects, Roskomnadzor





Vladimir Bulavin Head of the Federal Customs Service of the Russian Federation



Maxim Protasov Head of the Roskachestvo



Alexander Grushko Deputy Foreign Minister of Russia





Vladimir Semashko Ambassador Extraordinary and Plenipotentiary of the Republic of Belarus to Russia



Igor Artamonov Governor of the Lipetsk Region



Yerlan Khairov Ambassador at large of the Ministry of Foreign Affairs of the Republic of Kazakhstan



KEYNOTE SPEAKERS AT AEB EVENTS EURASIAN ECONOMIC COMMISSION



Timur Zhaksylykov Minister of Economy and Financial Policy, Eurasian Economic Commission



Nurlan Akmatov Minister of Customs Cooperation, Eurasian Economic Commission



KEYNOTE SPEAKERS AT AEB EVENTS



Alexey Mordashov Chairman of the Board, Severstal



Sergey Pavlov First Deputy CEO, OAO RZD (Russian Railways)



Alexander Shokhin President of the Russian Union of Industrialists and Entrepreneurs (RSPP)



KEYNOTE SPEAKERS AT AEB EVENTS RUSSIAN STATE/BUSINESS REPRESENTATIVES



Boris Titov Presidential Commissioner for Entrepreneurs' Rights Protection



Igor Yurgens President of the All-Russian Insurance Association and Russian Association of Motor Insurers



KEYNOTE SPEAKERS AT AEB EVENTS



Annette Kyobe Resident Representative of the IMF in Russia



Bruno Balvanera Managing Director of Central Asia, European Bank for Reconstruction and Development



Apurva Sanghi Lead Economist for the Russian Federation, World Bank





Natalia Orlova Chief Economist, Alfa Bank



Evgeny Nadorshin Chief Economist, PF Capital



Alexey Arbatov Full member of the Russian Academy of Sciences, Head, Center for International Security at the Institute of World Economy and International Relations (IMEMO)





Fyodor Lukyanov Editor-in-Chief, "Russia in Global Affairs", Chairman of the Presidium of the Council on Foreign and Defence Policy



Sergey Drobyshevsky Academic Director, Gaidar Institute for Economic Policy



Andrey Kortunov General Director, Russian International Affairs Council





Thierry de Montbrial Executive Chairman of the French Institute of International Relations (Ifri)



Hans-Joachim Spanger Head of Research Department, Leibniz Institute Peace Research Institute Frankfurt; Research Professor, Higher School of Economics, Moscow



Nadezhda Arbatova Head of Department of European Political Studies, Professor, Institute of World Economy and

International Relations (IMEMO)





Andrey Baykov Vice-Rector, MGIMO



Marek Dabrowski Non-Resident Fellow at Bruegel; Professor, Higher School of Economics in Moscow



HOW TO BECOME AN AEB MEMBER

Admittance of new members is based on a written application and settled by the AEB Board. The membership fee is determined by the worldwide annual turnover of the company (in Euros).

Category	Worldwide turnover (mln EUR)	Annual membership fee (EUR)	Benefits
SPONSOR	n/a	12.000	12 assigned members / 2 representatives' free access to paid events & top events; free access to all open events & respective committee meetings, etc.
CATEGORY A	>500	6.500	8 assigned members / 1 representative to the top events; free access to all open events & respective committee meetings, etc.
CATEGORY B	100–499	4.000	5 assigned members / 1 representative to the top events; free access to all open events & respective committee meetings, etc.
CATEGORY C	1–99	2.500	3 assigned members / 1 representative to the top events; free access to all open events & respective committee meetings
CATEGORY D	<1	800	2 assigned members / 1 representative to top events; free access to all open events & respective committee meetings
CATEGORY I (EU/EFTA citizens only)	n/a	1.000	free access to all open events & respective committee meetings
CATEGORY R (rep. offices)	n/a	3.000	Company represented in Russia by a rep office only may join in category R for the <u>first 2 years;</u> then in category B for the <u>3rd year;</u> upgrade to category A for the <u>4th year</u> if applicable. 3 assigned members / 1 representative to top events, free access to all open events & respective committee meetings

AEB REGIONAL BRANCHES



Currently, the AEB has two regional branches: in Krasnodar and Saint Petersburg.

KRASNODAR

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